

2015年吉林大学发展中国家公共外交硕士项目招生简章

第一部分 项目介绍

培养目标

本专业旨在培养具备公共外交、国际关系、外交学、公共关系、传播学等相关学科的基础理论和研究方法，顺应全球化、信息化、公民化潮流，熟悉世界各国公共外交发展的基本脉络，能够在政府、民间、企业等各个领域开展公共外交活动的实践型人才以及从事公共外交理论研究的学术型人才。

培养模式

1. 采取全英语授课，学制一年，修满相应学分，完成学位论文，经答辩通过后授予法学硕士学位。

2. 主要招收发展中国家政府官员，院校、科研学术机构、非政府组织、媒体、有关行业领域中层以上管理人员、业务骨干或中级以上职称技术人员，具有大学本科或以上学历，原则上年龄不超过45岁。有一定职务级别，有领导决策经验者优先考虑。

课程设置

硕士研究生的课程分为必修课和选修课两类，必修课包括公共课、专业基础课、专业课、专业文献阅读和开题报告。硕士研究生在课程学习阶段应修满16学分，其中必修课12学分。具体课程设置如下：

1. 必修课（每门课3学分）

公共外交理论与实践	Theory and Practice of Public Diplomacy
当代中国外交	Contemporary Chinese Diplomacy
国际法与国际组织	International Law and International Organization
全球议题与公共外交	Global Issues and Public Diplomacy
外交礼仪	Diplomatic Etiquette

2. 选修课（每门课2学分）

传媒与公共外交	Media and Public Diplomacy
软权力与国家形象构建	Soft Power and National Image Building
中美公共外交比较研究	Comparative Study of Chinese and American Public Diplomacy

硕士论文

作为论文准备工作的一部分，学生需要在第一学期结束前确定论文选题，参加论文开题报告会。项目负责单位——公共外交学院协助学生选择论文指导教师。学位论文应在导师指导下由研究生本人独立完成，并按照《中国学位条例暂行实施办法》和《吉林大学学位授予工作暂行细则》的规定，组织论文评审和论文答辩。学位论文应注意选择有学术价值和政策意义的课

题，体现一定的创新性，并能充分反映学生独立分析问题和解决问题的能力和理论水平。论文应当符合学术规范，遵守中国法律，字数一般在 1.2 万字以上。

学位要求与学位授予

学生在规定时间内完成 16 个学分的全部学习任务，成绩合格，并完成硕士论文，通过学位论文答辩，经审查合格，准予毕业；经学校学位评定委员会审核批准后，授予硕士学位。

第二部分 如何申请

申请条件

- 1、须是非中国国籍人士，持有效外国护照。
- 2、已获得学士学位，具有较高的英语水平。具有工作经验者优先；
- 3、身体健康，无中国法律法规禁止入境的疾病，无严重慢性疾病、精神性疾病或者有可能对公共卫生造成重大危害的传染病；
- 4、经中国驻其所在国使馆推荐者优先。

申请材料

- 1.《中国政府奖学金申请表》。申请人需登陆来华留学网上报名信息平台(<http://laihua.csc.edu.cn>)，进行在线注册、填写并提交此表。在填写电子申请表时，“受理机构编号”一项应为：10183。
2. 申请者须在电子版“吉林大学发展中国家公共外交硕士项目研究生申请表”上填写完整，再打印出表格，签上名字和日期。
3. 经过公证的最高学历证明（毕业证书或学位证书）的复印件和英文翻译件。如申请人已就业，需就业单位出具的在职证明。中英文以外文本需附经公证的中文或英文的译文。
4. 提供学习成绩单。中英文以外文本需附经公证的中文或英文的译文。
5. 来华学习和研究计划：内容不少于 800 字，用英文书写。
6. 需提交两名教授或副教授的推荐信，用英文书写。
7. 《外国人体格检查记录》的复印件（原件自行保留），体检表需用英文填写。缺项、未贴有本人照片、无医师和医院签字盖章的《外国人体格检查记录》无效。医院检查结果有效期为 6 个月。（请从 www.csc.edu.cn 下载）

注意：提供的申请材料必须是英文或中文原版；如无法提供原版材料，则必须提供经过公证的英文或中文翻译件。

申请程序

1. 申请者须将上述材料请按照序列号顺序提交一式两份，材料填写不清晰或提交不全者不予受理。申请材料一旦提交，不予退还。
2. 申请者需要将上述材料电子版以电子邮件(jluwangli@jlu.edu.cn)或传真(0086 431 89228917)的形式发送给吉林大学公共外交学院。
3. 被录取之后，申请者需要在报到时将所有申请材料的纸质版交给吉林大学公共外交学院。

截止日期

接收材料的截止日期为 2015 年 7 月 15 日。超过该截止日期的材料将不予受理。

发布录取通知书时间为 2015 年 7 月下旬。

入学时间

2015 年 9 月 1 日，具体时间以录取通知书为准。录取的学生须严格按照录取通知书规定的时间到吉林大学办理入学、注册手续。

联系方式

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2015 Master Program of Public Diplomacy for Senior Officials in Developing Countries

Part I. About the Program

Program Objectives

This program aims at providing students with basic theory and research methods of public diplomacy, international relations, diplomacy studies, public relations, communication studies, familiarizing them with public diplomacy developments of different countries and developing their capacities both in practice and theory suitable for government, society and entrepreneurial environments.

Program Mode

Classes will incorporate a mix of lectures, seminars, case discussions, tutorials, presentations and so on.

1. The language of instruction is English. Students are expected to complete the program full time over 1 year. After getting enough credits, completing graduation thesis and passing defense, students will be awarded master degree of International Studies in Law.
2. This program opens to government officials from developing countries and mid-level or above management officials from universities, research institutes, NGO, medias and so on. Applicants

should hold Bachelor or above certificate, under the age of 45. Priorities will be given to applicants who have working experiences and leadership decision experiences.

Courses structure

Classes are divided into two types: Compulsory and Optional courses. Students are expected to have 16 credits while studying, 12 of it are compulsory courses credits.

Compulsory Courses, 3 credits per course I)

Course Name	Credits
Theory and Practice of Public Diplomacy	3
Contemporary Chinese Diplomacy	3
International Law and International Organization	3
Global Issues and Public Diplomacy	3
Diplomatic Etiquette	3

Optional Courses, 2 credits per course)

Course Name	Credits
Media and Public Diplomacy	2
Soft Power and National Image Building	2
Comparative Study of Chinese and American Public Diplomacy	2

Master Thesis

Students are expected to fix specific research topic by the end of first semester, and have thesis dissertation. School of International and Public Affairs will be responsible for thesis writing supervision. The thesis topic should focus on public diplomacy. The thesis is expected to combine theoretical perspectives, analytical skills and practical experiences of public diplomacy, and aiming at solving practical problem, no less than 12 thousand words..

Degree Requirements

Students are required to successfully complete 16 credit-worth course work and a master thesis and thesis defense within the required time period. After meeting the above requirements and with the approval of University Degree Committee, the master degree of International Studies in Law will be awarded.

Part II. Application and Admissions

Application Prerequisites

1. Applicants must be non-Chinese citizens with a valid passport;

2. Applicants must have attained a Bachelor's degree or above, with a higher level of English. Priorities will be given to applicants who has working experience;
3. Candidates must be healthy and must not have any disease or situation listed below:
 - a) Diseases prohibited by Chinese Entry-Exit Inspection and Quarantine Laws and Regulations
 - b) Other severe chronic diseases like high blood pressure, cardio-cerebrovascular disease, diabetes; psychological diseases; or other infectious diseases which may harm public health
4. Applicants recommended by the Embassy of the People's Republic of China will be given priorities.

Application Materials

1. *Application Form for Chinese Government Scholarship.* Applicants are required to log on APPLICATION ONLINE system (<http://laihua.csc.edu.cn>) to register, fill and submit the application form on line. The Agency Number is 10183. Download and print two copies of the form and submit with other documents listed below.
2. Application Form of Master Program in Public Diplomacy in Jilin University. Fill the form, print and sign.
3. Highest diploma (notarized photocopy). Documents in languages other than Chinese or English must be attached with notarized translations in Chinese or English.
4. Transcripts. Transcripts in languages other than Chinese or English must be attached with notarized translations in Chinese or English.
5. A study or research plan in Chinese or in English, not less than 800 words.
6. Two letters of recommendation in Chinese or English by experts with a professional title of Full Professor or Associate Professors.
7. Photocopies of Foreigner Physical Examination Form filled in English; the student can keep the original. The medical examinations must cover all the items listed in the Foreigner Physical Examination Form. Incomplete records or those without the signature of the attending physician, official stamp of the hospital or a sealed photograph of the applicants will be considered invalid. The medical examination results will be valid only for 6 months. The above forms can be downloaded from the website: <http://www.csc.edu.cn>

Note: The documents provided should be the original documents in English or in Chinese; otherwise, notarized translations in English or in Chinese are required.

How to Apply

1. Please submit all the materials (two copies for each) in the order as listed above; shuffled materials will not be accepted. Blurry or incompletely filled materials will not be accepted and all materials will not be sent back to the applicant, admitted or not, please understand.

2. Applicants are required to send the electrify copies of your application materials by email (jluwangli@jlu.edu.cn) or fax (86-431-89228917) to School of International and Public Affairs, Jilin University.
3. After being accepted, applicants are required to bring the hard copies of all application materials (include all physical examination results) to School of International and Public Affairs, Jilin University.

Application Deadline

All the application materials must be received before **July 15, 2015**. Any late applications will not be considered.

The Admission Notification will be sent out in late July.

Registration Period

As specified in the *Jilin University International Student Admission Notice*

Contact Information

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